Nabeel Ahmed

MERN Stack Developer

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PROFESSIONAL SUMMARY

MERN Stack Developer specializing in full stack web application development using MongoDB, Express.js, React.js, and Node.js. Proficient in JavaScript-based frontend and backend development, RESTful API development, JWT authentication, and database management with MongoDB and Mongoose. Experienced in building responsive web designs using HTML, CSS, Bootstrap, and Tailwind CSS. Skilled in debugging, problem-solving, and version control using GitHub and npm. Additional expertise in WordPress, e-commerce solutions, SEO, social media marketing, and digital marketing strategies to optimize application performance and visibility.

EXPERIENCE

Payless balloons advertising

Jun 2021 — May 2025

Wordpress Developer

Karachi, Pakistan

- Engineered and optimized WordPress websites by debugging technical issues, implementing SEO best practices, and managing site performance to improve search engine visibility and user experience.

London Realtor

Sep 2023 — Jul 2025

Social Media Manager

London, United Kingdom

- Managed social media accounts and developed marketing campaigns to enhance brand visibility and

EDUCATION

Virtual University of Pakistan

Jan 2022 — Jun 2026

Graduation • Business and Information Technology

CAPABILITIES

MongoDB | Express.js | React.js | Node.js | JavaScript | Full Stack Development | Backend Development | Frontend Development | GitHub | Debugging | Problem Solving | Mongoose | JWT | npm | SEO | Social Media Marketing | Digital Marketing | API Development | Responsive Web Design | HTML | CSS | Bootstrap | Tailwind CSS

EXPERIENCE

London Realtor (continued)

Sep 2023 — Jul 2025

Social Media Manager

London, United Kingdom

- audience engagement.

Bittanic - Creative Agency

Jan 2021 — Oct 2024

Marketing Team

Karachi, Pakistan

- Optimized social media platforms and implemented SEO strategies to enhance digital marketing performance for client campaigns.

Lelaan

Feb 2017 — Sep 2019

Search Engine Optimization Specialist

Karachi, Pakistan

- Executed search engine optimization strategies to enhance website visibility and organic search performance.

Arrow Dancer

May 2023 — Oct 2025

Ecommerce Manager

Karachi, Pakistan

- Developed and managed complete eBay store operations including product listings, images, and order fulfillment, while overseeing Amazon Seller Central account management, inventory control, store optimization, and listing maintenance for Arrow Dancer's ecommerce

CAPABILITIES

JSON
WordPress
E-commerce

EXPERIENCE

Arrow Dancer (continued)
May 2023 — Oct 2025

Ecommerce Manager

Karachi, Pakistan

- channels.

Arrow Dancer
Jun 2021 — Sep 2025

Wordpress Developer

Karachi, Pakistan

- Developed and maintained WordPress websites with custom themes and plugins, ensuring responsive design, cross-browser compatibility, and optimized performance for client requirements.