HASHIR SHAIKH

SEO SPECIALIST | DIGITAL MARKETING

Hyderabad, Pakistan | 03161283122 | hashirshaikh503@gmail.com

PROFESSIONAL SUMMARY

SEO Specialist with 2+years of experience in SEO and Digital Marketing, focused on improving website visibility, organic
traffic, and search performance. Skilled in keyword research, on-page optimization, content optimization, website audits,
and SEO strategy. Dedicated to helping businesses strengthen their online presence through effective search engine
optimization.

PROFESSIONAL EXPERIENCE

SEO Specialist | Freelance / Digital Marketing

Experience: 2+ Years

- Conduct keyword research to identify relevant keywords and search opportunities.
- Optimize website pages, title tags, meta descriptions, headings, and content.
- Improve website structure, internal linking, and on-page SEO.
- Perform SEO audits to identify optimization and indexing issues.
- Analyze competitors and identify opportunities to improve search visibility.
- Develop SEO strategies to improve organic traffic and website performance.
- Monitor website performance using SEO analytics and reporting tools.

CORE SKILLS

SEO & Digital Marketing • Keyword Research • Search Intent • On-Page SEO • Local SEO • Technical SEO • Content
Optimization • Website SEO Audits • Competitor Analysis • Internal Linking • Google Search Console • Google Analytics 4

EDUCATION

Intermediate – First Year (Currently Studying)

College Name: Gourment Collage University Hyderabad
Pakistan

LANGUAGES

Urdu • English

REFERENCES

Available upon request.