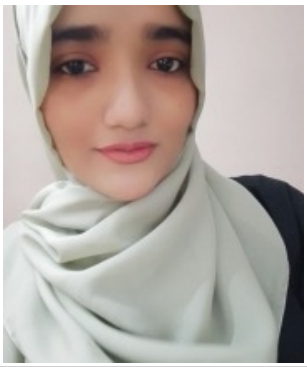


Contact

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Personal

Father's Name
Muhammad Usman Soomro

Date of Birth
February 26th, 2004

CNIC No.
41902-0352651-6

Field(s) of Interest

- Business Fundamentals: Management principles, mark
- A motivated BBA student seeking to leverage my aca

Co-Curricular Activities

- Actively participated in class presentations, group discussions, and business case study projects.
- Volunteered in university events and supported team coordination and management tasks.
- Attended seminars and workshops on digital skills, entrepreneurship, and professional development.

NEHAL USMAN

Summary:

Bachelor of Business Administration (BBA) [Iqra university Â· Relevant Coursework: Principles of Management, Marketing, Finance, Entrepreneurship, E-Co

Education

Year	Institution	Qualification	Grade/CGPA
2024 - Continue	Iqra University	BBA-H	2.33
2024 - 2025	Iqra university	BBA-H	1.97
2024 - 2025	Iqra university	BBA-H	1.97

Projects Experience

- 2. Customer Segmentation Research Project Role: Research Lead Tools: Excel, SPSS Description: Collected and analyzed customer data to identify core
- 3. Supply Chain Process Mapping Project Role: Project Member Tools: MS Visio, Word Description: Studied the end-to-end flow of goods from supplier
- Business Presentation & Case Study (Midas Safety) Role: Presenter Tools: PowerPoint Description: Prepared a 12-slide presentation explaining product
- ICT Excel & Word Automation Project Role: Student Developer Tools: MS Excel, MS Word Description: Used Excel formulas (SUM, AVERAGE, IF) to clean an
- Digital Marketing Campaign Analysis Role: Team Member Tools: Google Analytics, Canva Description: Conducted analysis of customer engagement metrics
- Brand Awareness Survey Project Role: Survey Designer & Analyst Tools: Google Forms, Excel Description: Designed and conducted an online survey to me

Skills & Interests

- Communication & Presentation Skills
- MS Office (Word, Excel, PowerPoint)
- Teamwork & Problem-Solving
- Data Analysis (Basic Excel Functions)
- Business Case Studies & Marketing Trends
- Learning Digital Skills & Productivity Tools
- Team Projects & Event Participation
- Personal Development & Reading