ABDUL AZEEM

Digital Marketing | Shopify E-commerce | Meta Ads

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PROFESSIONAL SUMMARY

Entry-level Digital Marketing and Shopify E-commerce professional with completed training in Digital Marketing and hands-on experience operating a personal Shopify e-commerce store. Able to set up Shopify stores, manage product listings, and create and manage advertising campaigns through Meta Ads Manager for Facebook and Instagram. Motivated to build practical experience, improve campaign performance, and contribute to an e-commerce or digital marketing team.

PRACTICAL EXPERIENCE

Shopify Store Owner & E-commerce Operator

Self-employed | October 2026 – Present

- Launched and currently operate a personal Shopify e-commerce store.
- Set up and maintain the Shopify storefront, including store settings and product listings.
- Create and manage Facebook and Instagram advertising campaigns using Meta Ads Manager.
- Apply digital marketing practices to promote products and support online sales.
- Monitor advertising and store activity and make ongoing improvements.

CORE SKILLS

• Shopify Store Setup	• Shopify Website Management
• Meta Ads Campaign Setup	• Facebook & Instagram Advertising
• E-commerce Operations	• Product Listing Management
• Digital Marketing Fundamentals	• Ad Monitoring & Optimization

EDUCATION & TRAINING

Digital Marketing Course — Completed

Course provider and completion date can be added if required.

References available upon request.