Haniya Zubair

Graphic Designer

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Professional Summary

I have experience in graphic design, digital marketing, web development, and data analytics through internships and personal projects. My key skills include Canva, social media post and animation design, SEO and digital marketing concepts, Python, data cleaning and analysis, and data visualization using Pandas, Matplotlib, Plotly, and Seaborn. During my internships, I worked on real-world design tasks, created social media content, and completed assigned projects within deadlines. I have also developed portfolio websites and data dashboards, demonstrating my ability to learn new tools quickly, solve problems, and turn ideas into practical results.

Work Experience

Healthpill, *Internship* 07/2026 – 10/2026

- Created social media posts, promotional graphics, webinar posters, and digital marketing content.
- Designed healthcare and educational content according to brand requirements.
- Worked with Canva to create professional visual content.
- Assisted with revisions and prepared graphics for social media and online campaigns.
- Followed brand guidelines and maintained consistent visual presentation.

Digital Amplify, *Internship* 11/2025 – 04/2026

- Created digital graphics and social media content using Canva.
- Worked on assigned design tasks and completed projects according to requirements.
- Developed practical experience in creating promotional and social media visuals.
- Collaborated on creative tasks and implemented feedback.

Education

St.Bonaventure's Higher Secondary School, *Biology (Class X)* 08/2023 – Present

Hyderabad

Skills

python | Pandas | Data Analysis | Social Media Management | Canva | Digital Marketing | Graphic Designing | SEO | Ads management | Blogging | Data Visualization

Languages

- Urdu
- English

Certificates

Google Ads
Completed training in **Google Ads**, gaining knowledge of online advertising, campaign setup, keyword targeting, ad creation, and campaign performance measurement.

Skills: Google Ads, PPC Advertising, Keyword Research, Ad Campaign Management, Performance Analysis

Blogging
Gained knowledge of blog writing, content creation, keyword research, SEO basics, and creating engaging content for online audiences.
Skills: Blog Writing, Content Creation, Keyword Research, SEO Basics

Pandas
Completed the Pandas course on **Kaggle**, learning to use Python's **Pandas** library for data manipulation, data cleaning, and data analysis.

Skills: Python, Pandas, Data Cleaning, Data Manipulation, Data Analysis