Saima Rashid

Frontend Developer



About Me

Creative and detail-oriented developer in developing visually compelling designs for website and digital media. Adept at collaborating with cross-functional teams and managing multiple projects to deliver high-quality results on time and within budget.

Skills:

Web Design	90%
Github	87%
Branding & Identity	95%
Print & Digital Media	84%
Project Management	92%

Education:

Frontend Developer at Saylani mass IT training
Numaish Campus
karcahi
2025 - 2027

Language:

English 71%

Urdu 100%

03453112367
alihaansari126@gmail.com
karachi

Professional Experience:

Web and App developer

sep 2025

- Designed branding materials, marketing collateral, and digital assets, resulting in a 25% increase in client engagement.
- Collaborated with marketing and product teams to develop visually appealing and effective campaigns.
- Managed multiple design projects simultaneously, ensuring timely delivery and adherence to brand guidelines.

Frontend developer

- Created website and app designs that enhanced user experience and increased engagement by 20%.
- Led the redesign of the company website, resulting in a 30% increase in web traffic and improved user feedback.
- Conducted client presentations, gathered feedback, and refined design concepts to meet client expectations.